

Message Text

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R 102310Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY CANBERRA

AMEMBASSY TOKYO

AMEMBASSY MANILA

AMEMBASSY JAKARTA

AMEMBASSY SINGAPORE

INFO AMEMBASSY TAIPEI

UNCLAS STATE 006646

E.O. 11652: N/A

TAGS: BEXP, XB

SUBJECT: EA ECONOMIC/COMMERCIAL OFFICERS' CONFERENCE -
CCP PANEL

CANBERRA FOR SIMPSON

TOKYO FOR ERICKSON AND DEWITT

MANILA FOR ARNOLD

JAKARTA FOR COHN

SINGAPORE FOR AHLGREN

1. FOR ECONOMIC/COMMERCIAL OFFICERS' CONFERENCES IN TOKYO
AND TAIPEI, WE PLAN AFTERNOON FIRST DAY OF CONFERENCES
PANEL DISCUSSIONS ON "EFFECT OF THE CCP ON ECONOMIC/
COMMERCIAL SECTION OPERATIONS."

2. FOR TOKYO CONFERENCE REQUEST PARTICIPATION BY FOLLOWING
OFFICERS:

A. CHAIRMAN - ROBERT E. SIMPSON, TO DISCUSS CCP FROM VIEW-
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POINT OF SENIOR E/C OFFICER WITH RESPONSIBILITY FOR OVERALL

MANAGEMENT, ESPECIALLY WORK TECHNIQUE ADJUSTMENTS AND ORGANIZATIONAL MODIFICATIONS REQUIRED TO IMPLEMENT CCP.

B. ELLEN B. ERICKSON, TO DISCUSS CCP FROM VIEWPOINT OF E/C OFFICER WITH RESPONSIBILITY FOR DAY-TO-DAY MANAGEMENT, PARTICULARLY INTERESTED YOUR ASSESSMENT CCP EFFECT ON EVERY-

DAY E/C OPERATION OF GOAL SETTING, EVALUATION OF RESULTS, IMPROVING EFFICIENCY, AND GENERAL EFFECTS ON EMBASSY-CONSTITUENT POST RELATIONSHIPS.

C. MARTHA DEWITT, TO DISCUSS CCP FROM VIEWPOINT OF E/C OFFICER WITH RESPONSIBILITY FOR IMPLEMENTING DIRECTIVES AND PROGRAMS OUTLINED IN CCP. INTERESTED IN YOUR EXPERIENCE WITH CAMPAIGN APPROACH AND YOUR ASSESSMENT OF THIS ORGANIZING TECHNIQUE AS METHOD BETTER POST'S COMMERCIAL EFFORTS.

3. FOR TAIPEI CONFERENCE, REQUEST PARTICIPATION BY FOLLOWING OFFICERS:

A. CHAIRMAN - TERRELL E. ARNOLD (SEE 2A).

B. DAVID H. COHN (SEE 2B).

C. CHARLES S. AHLGREN (SEE 2C).

4. EACH INDIVIDUAL PRESENTATION SHOULD REQUIRE 8-10 MINUTES; A HALF HOUR DISCUSSION PERIOD WILL FOLLOW. IN PREPARING A PANEL YOU MAY WANT TO CONSIDER, CCP HAS SEVERAL USES:

A. FOR POST, CCP SPECIFIES MARKETING GOALS AND GUIDELINES FOR UTILIZATION OF RESOURCES.

B. FOR COMMERCE, CCP ESTABLISHES OBJECTIVES AND ACTIVITIES UNDERTAKEN BY POSTS, AND ALSO IDENTIFIES PRIORITIES WITHIN COMMERCE.

C. FOR STATE, CCP PROVIDES GUIDANCE TO POSTS FOR THEIR COMMERCIAL ACTIVITIES.

D. FOR OMB, CCP IDENTIFIES SPECIFIC ACTIONS UNDERTAKEN BY UNCLASSIFIED

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STATE/COMMERCE IN SUPPORT OF U.S. COMMERCIAL ACTIVITIES. LETTER AMPLIFYING ABOVE COMMENTS FOLLOWS. KISSINGER

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